

WakeSurf Media Sponsorship Tiers

At the moment, WSM is not looking for monetary sponsorship. Instead, we're looking for wakesurfing products that we can use for our site. Examples of this would be boards, vests, shirts, hats, boardshorts, swag, stickers, and more. Essentially, any products that we can use in a video runthrough, (favorable) video review, product spotlight, company spotlight, or any other type of post that not only advertises the product/business/sponsor, but also gives us additional content for our website and social media is what we're asking for. There are three levels of sponsorship: Platinum, Title, and Site.

Platinum Sponsor:

- Full image on our Home page scroll through
- Featured article about the product(s)
- Video(s) of WSM using the product(s)
- Social media posts.
- 600 x 600 ad space in our Sponsors page.
- Video review, runthrough, unboxing, or other

Platinum sponsorships are available for products with a combined MSRP of \$500 or more and run for 6 months starting from the first day the product is advertised on the site. At minimum, one social media post per week featuring the product.

Title Sponsor:

- 250 x 250 ad space in our Sponsors page
- Video(s) of WSM using the product(s)
- Featured article about the product(s)
- Social media posts.

Title sponsorships are available for products with a combined MSRP of \$100 to \$499 and run for 6 months starting from the first day the product is advertised on the site. At minimum, two social media posts per month featuring the product.

Site Sponsor:

- 100 x 100 ad space in our Sponsors page
- Social media posts.
- Article about the product(s)

Site sponsorships are available for products with a combined MSRP of \$99 or less and run for 3 months starting from the first day the product is advertised on the site. At minimum, one social media post per month featuring the product.

Please note: If you need to work a special sponsorship that lands somewhere between two of our three options, please let us know.

WakeSurf Media considers our sport to be a family oriented activity and our website/social media content, in any form, will be of a wholesome nature. This is something we feel very passionate about and we want our sponsors to know ahead of time. If you have any questions, please feel free to contact us at wakesurfmedia@gmail.com. Thank you!